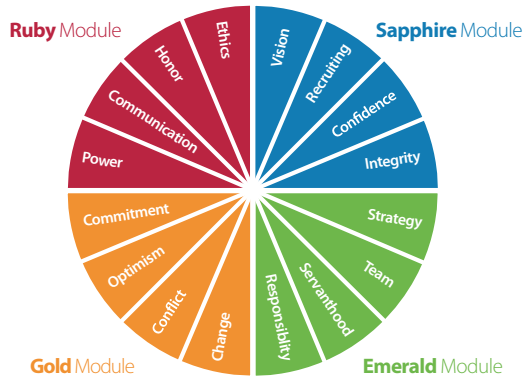


Every now and then, an idea emerges that has the potential to truly revolutionize society. Unlike most leadership programs that focus only on adults, KidLead's **Lead**Young training systems target leaders while they're young and moldable. Many programs talk about leadership, but focus on things unrelated to organizational change or helping teams accomplish what they could not otherwise. KidLead focuses solely on leading.

Four  Modules



KidLead centers its training curriculum on 16 of the most sought-after leader qualities, focusing on character and competencies (skills).

For more information on becoming an independent, certified trainer or to get KidLead training going in your organization, contact us through our website. We offer **FREE** articles, a video, and a leadership aptitude assessment that you can take on your child, preteen, or teen.



The founder of KidLead is **Alan E. Nelson, EdD**, considered a global expert in young leader development. In addition to authoring 15 books and over 200 articles, he is a lecturer of management at the Naval Postgraduate School.

The Nelsons have been married for more than 30 years, have three sons, and live in Monterey, California. Alan's passion for changing the world through young leader development is spreading. Partners and independent trainers are now throughout the U.S. and in many countries.

Don't miss this opportunity to identify and develop the young leaders in your family, school, and community.



[www.KidLead.com](http://www.KidLead.com)



Training Systems Presented by  
 **KidLead**  
 Growing Great Leaders

*If you want to change the world, focus on leaders.*

*But if you want to change leaders, focus on them when they're young.*

 Discover the World's First Concentrated Leadership Training Programs for Ages 2-25.

 Introducing Our Four Age & Stage Programs & Plans



## Ages 10-13\*

We believe the single most strategic time for developing leaders of character and competence is the preteen years of 10-13. The reason is that while cognitions are elevated at this age, character is still pliable. Because life experience is still limited, we rely heavily on developing the natural leadership talent identified through an online assessment that adults take on the preteen, called a Social Influence Survey.



Schools, civic organizations, and faith communities can offer curriculum as a co-curricular enrichment after school or as a summer camp. **LeadNow** is being used around the world and by some of the leading private schools in the United States today.



## Ages 14-18\*

Our objective with teens is to improve their leadership skills while increasing their confidence. The program is called **LeadWell**. It's designed to fit during or after a school day, on weekends, and in camps. In addition to the trainer-facilitated activities, half of the curriculum centers on a single leadership project designed by the teens, training them on how to lead meetings and resulting in real-world experience. Plus, they learn how to give and receive healthy feedback, creating a lifelong skill for continued growth.

Later, we'll be releasing a unique age and stage program for 19- to 25-year-olds called **LeadStrong**.

*\*Requires 1-Day Trainer certification to use.*



## Ages 2-9

Believe it or not, we're even developing the world's first serious leadership training program for 2- to 9-year-olds. **KiddieLead** is for ages 2-5 and **Lead1st** is for ages 6-9.

Although the preteen and teen programs concentrate on those with higher leadership aptitudes, our children's program strives to teach everyone about how the leadership process works. Although stronger leaders are still given opportunities to lead their peers in fun, play-time activities, everyone gets to experience various roles in leadership.

Parents and teachers can use this unique off-the-shelf program that is modeled after executive training but age-sized for the very young. This program will be released in 2012.

